BBVA
75-60 MEMORY INCOME AUTOCALL
APRIL 2024 FACTSHEET

TARGET RETURN: GBP = 6.30% p.a. USD = 7.20% p.a.

INVESTMENT DESCRIPTION

A 6 year investment linked to the performance of Europe, UK, Japanese, and US Indices.

If on any of the quarterly observation dates, including the Final Observation date, the closing levels of all the Underlyings are at or above the Income Trigger, the income will be paid plus any previously missed income payments.

This investment will autocall and mature early if all Underlyings are equal to or above the Autocall Trigger on any quarterly observation date starting at 18 months. If early maturity occurs, full capital is returned and the investment will end. If early maturity does not occur the investment will continue to the Final Observation date.

At the Final Observation date, if all Underlyings are at or above the Capital Protection Barrier, then full capital is returned. If any Underlying is below the Capital Protection Barrier, capital return will be reduced on a 1-for-1 basis. For example if the worst performing Underlying has fallen to 40% of its original level, 40% of the capital will be returned.

BENEFITS

- Opportunity for regular income payments even where the Underlyings show significant falls.
- A memory feature, whereby income previously unpaid, will be included when the income trigger is next activated.
- Autocall feature potentially shortens the investment term and is triggered by minimal growth.
- Early maturity provides an opportunity to re-assess client's wealth strategy.
- Daily pricing.

RISKS

- The return is limited to the pre-defined investment terms.
- The income payment is conditional upon the Underlying performance.
- Investors will be exposed to the credit risk of the Issuer. If the Issuer becomes insolvent or cannot make the payments on the Product for any other reason, investors could lose some or all of their investment. A decline in the Issuer's credit quality is likely to reduce the market value of the Product and therefore the price an investor may receive for the Product if they were to sell them in the market.
- There is a risk to capital should one of the Underlyings breach the Capital Protection Barrier on its Final Observation date.
- Should investors need to sell their investment before maturity, the trading price will likely mean they get back less than they invested.

PRODUCT FACTS & FEATURES

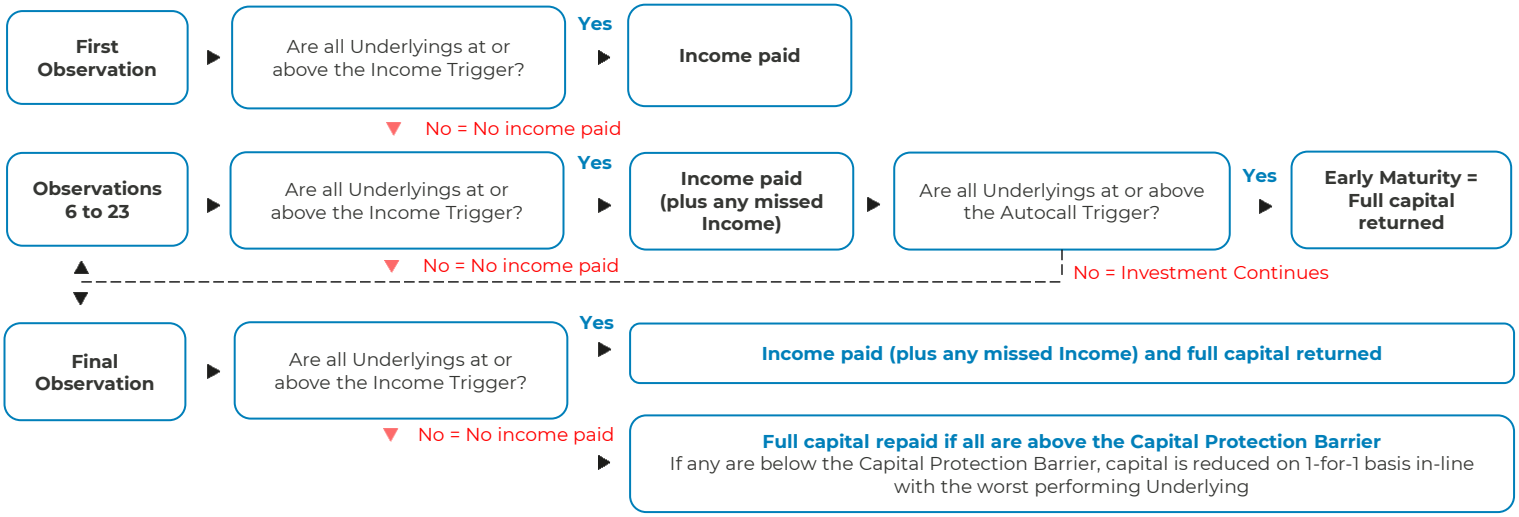
Issuer:	BBVA
Credit Ratings:	Moody's A3, S&P A
Source:	BBVA 01.03.2024
Maximum Term:	6 years
Investment Structure:	Memory Income Autocall
Autocall Opportunities:	Quarterly (First Observation at 18 months)
Autocall Trigger:	100% of initial level
Memory Income Rate:	GBP: 1.575% Quarterly (6.30% p.a.) USD: 1.80% Quarterly (7.20% p.a.)
Income Trigger:	75% of initial level
Capital Risk:	Not capital protected
Capital Protection Barrier:	60% Final level (European style)

Underlying Basket	Bloomberg Code
Europe: Euro Stoxx 50	SX5E Index
UK: FTSE 100	UKX Index
Japan: Nikkei 225	NKY Index
US: Russell 2000	RTY Index

KEY INFORMATION

Subscription Period:	01 Mar 2024 – 27 Mar 2024 (4.30pm UK Time)
Issue Price:	100%
Strike Date:	28 March 2024
Issue Date:	05 April 2024
1st Coupon Observation:	28 June 2024
1st Autocall Observation:	29 September 2025
Final Observation:	28 March 2030
Maturity Date:	04 April 2030
Denominations:	GBP = 1,000 then lots of 1,000 USD = 2,000 then lots of 1,000
ISIN:	GBP = XS2720253983 USD = XS2720253801

HOW THE INVESTMENT WORKS



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OBSERVATION DATES (some dates may vary if a bank holiday or non-business day occurs. GBP dates shown below)

	Observation Date	Payment Date	Income Trigger	Autocall Trigger
Observation 1	28 June 2024	05 July 2024	75%	n/a
Observation 2	30 September 2024	07 October 2024	75%	n/a
Observation 3	30 December 2024	07 January 2025	75%	n/a
Observation 4	28 March 2025	04 April 2025	75%	n/a
Observation 5	30 June 2025	07 July 2025	75%	n/a
Observation 6	29 September 2025	06 October 2025	75%	100%
Observation 7	29 December 2025	06 January 2026	75%	100%
Observation 8	30 March 2026	08 April 2026	75%	100%
Observation 9	29 June 2026	06 July 2026	75%	100%
Observation 10	28 September 2026	05 October 2026	75%	100%
Observation 11	28 December 2026	05 January 2027	75%	100%
Observation 12	29 March 2027	05 April 2027	75%	100%
Observation 13	28 June 2027	05 July 2027	75%	100%
Observation 14	28 September 2027	05 October 2027	75%	100%
Observation 15	28 December 2027	05 January 2028	75%	100%
Observation 16	28 March 2028	04 April 2028	75%	100%
Observation 17	28 June 2028	05 July 2028	75%	100%
Observation 18	28 September 2028	05 October 2028	75%	100%
Observation 19	28 December 2028	05 January 2029	75%	100%
Observation 20	28 March 2029	06 April 2029	75%	100%
Observation 21	28 June 2029	05 July 2029	75%	100%
Observation 22	28 September 2029	05 October 2029	75%	100%
Observation 23	28 December 2029	07 January 2030	75%	100%
Observation 24	28 March 2030	04 April 2030	75%	60% European Barrier

IDAD was established in 2002 and our approach from the outset, is what we call the "IDAD Difference". The selection of the investments we offer is not decided in terms of profitability alone and when developing investment products, we favour evidence over dogma. We are happy to work with advisers and product providers alike to deliver a range of investment options to suit differing client wealth strategies. We're proud of our approach to business as well as the investments delivered as a result of the "IDAD Difference". We are committed to building upon our reputation for bringing benefits to all involved in the investment process, but most importantly to the clients.

Banco Bilbao Vizcaya Argentaria SA (BBVA) attracts deposits and offers retail, wholesale and investment banking services The bank offers consumer and mortgage loans, private banking, asset management, insurance, mutual funds and securities brokerage services It operates in Europe, Latin America, United States, China and Turkey.

Source: Bloomberg 01.03.2024

RATIONALE

Structured products are becoming increasingly popular for investors due to the wide variety of payoffs and levels of protection that can be achieved by the different types of structures that are available.
The opportunity for an income stream can be of key importance to investors as part of their wealth planning. The probability of an income payment being triggered is increased with this investment as an Underlying needs to show a fall of 25% from its initial level on any observation date before the income stream is disrupted. The investment also benefits from a memory feature so that if any income payments have missed being paid, they will catch-up the next time all Underlyings are above the Income Trigger on an observation date. The Underlyings have been selected in order to support the anticipated delivery of that income.
The autocall payoff can bring an early return of capital allowing the opportunity for a re-assessment of investment strategy. The value of this feature cannot be underestimated as it brings with it the opportunity to secure capital value, as well as the chance to take advantage of future market trends.
To manage the capital risk, a final level barrier set at 60% means an Underlying must fall by more than 40% over the full term before capital is at risk.

SUITABILITY

This product may be suitable for investors who:

- Are seeking the opportunity for higher returns than current cash rates at the time this product was launched.
- Are seeking income rather than growth.
- Understand and accept there is a risk to capital and how the Capital Protection Barrier works.
- Understand the impact of global economic issues and how they will affect the product.
- Understand the criteria which will determine the income payments.
- Are looking to invest for the medium to long term, being happy to remain invested until maturity.
- Can afford to have their cash invested for the full term of the Product.
- Wish to use this investment as part of a well-diversified portfolio.
- Understand that the returns are pre-defined and that they will forgo any growth in the Underlyings which exceeds the fixed level available with this investment product.
- Understand the risk to capital in the event of a counterparty default.
- Should they need to sell their investment, accept that the trading price will likely mean they get back less than they invested.
- Appreciate that income payments are conditional but understand that the memory feature can deliver previously missed income payments.

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THE UNDERLYINGS

The **EURO STOXX 50 Index**, Europe's leading blue-chip index for the Eurozone, provides a blue-chip representation of supersector leaders in the region. The index covers 50 stocks from 11 Eurozone countries. The index is licensed to financial institutions to serve as an underlying for a wide range of investment products such as exchange-traded funds (ETFs), futures, options and structured products.

The **FTSE 100 Index** is a capitalization-weighted index of the 100 most highly capitalized companies traded on the London Stock Exchange. The equities use an investibility weighting in the index calculation. The index was developed with a base level of 1000 as of December 30, 1983. * Please see UKEDA100 Index and FTPTP100 Index for the official FTSE 100 Index Dividend Yield and P/E Ratio*

The **Nikkei-225 Stock Average** is a price-weighted average of 225 top-rated Japanese companies listed in the First Section of the Tokyo Stock Exchange. The Nikkei Stock Average was first published on May 16, 1949, where the average price was ¥176.21 with a divisor of 225.

The **Russell 2000 Index** is comprised of the smallest 2000 companies in the Russell 3000 Index, representing approximately 8% of the Russell 3000 total market capitalization. The real-time value is calculated with a base value of 135.00 as of December 31, 1986. The end-of-day value is calculated with a base value of 100.00 as of December 29, 1978.

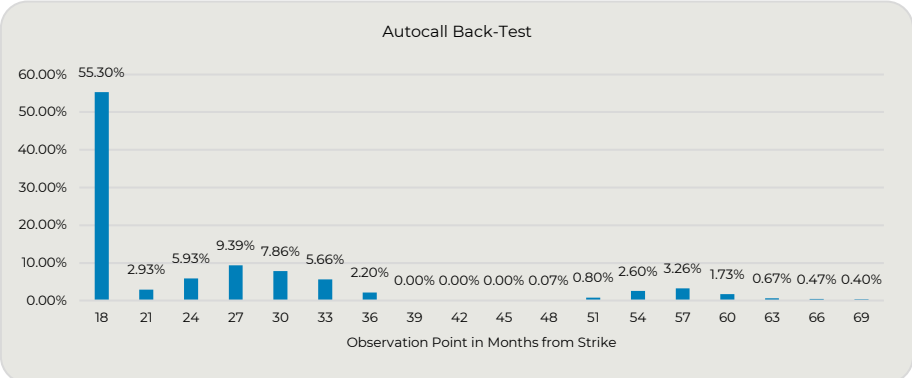
Source: Bloomberg 01.03.2024

MOVEMENT IN THE UNDERLYINGS OVER A 12 YEAR PERIOD



12 YEAR BACK-TESTING

Back-testing shows how the investment would have performed historically using data from previous potential strike dates and observations. Although past performance is not an indication of future performance, it can give a factual insight into how the investment would have performed historically.
This 12 year back-test shows the historical data for a full 6 years of 6 year products that could reach the full term.
Of the 1,501 product scenarios tested, 0.73% would reach the full term without autocalling and 0.33% of these would have breached the Capital Protection Barrier.
Every coupon observation has also been tested, and out of all 1,501 product scenarios tested, 99.96% of coupons would have been paid.



Total Number Tested:	1,501
% Matured Early:	99.27%
% To Reach Final Date:	0.73%
% That Returned Full Capital:	99.67%
% Barrier Breach:	0.33%
% Of Coupons Paid:	99.96%
Average Historic Return GBP:	6.25% p.a
Average Historic Return USD:	7.15% p.a.

Past performance is not a reliable indicator of future performance and should not be used to assess the future returns or risks

Source: Bloomberg 01.03.2024 Data period: 01.02.2012 to 01.02.2024 - Assumptions shown are net of any initial fees or costs and describe the potential historic return that a client would have received based on the terms of this Product.

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PLACING TRADES
Trade orders should be sent to orders@idad.com
All trades will be settled direct with IDAD's Euroclear a/c 44382

SECONDARY MARKET
The Issuing bank will endeavour to provide quotes under normal market conditions for trading purposes upon request, subject to a Bid-Offer spread of 1%. On the secondary market, traded prices will include any accrued interest ("dirty prices"). Sale trades will settle 2 days after the trade date.
Trading details as above.

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