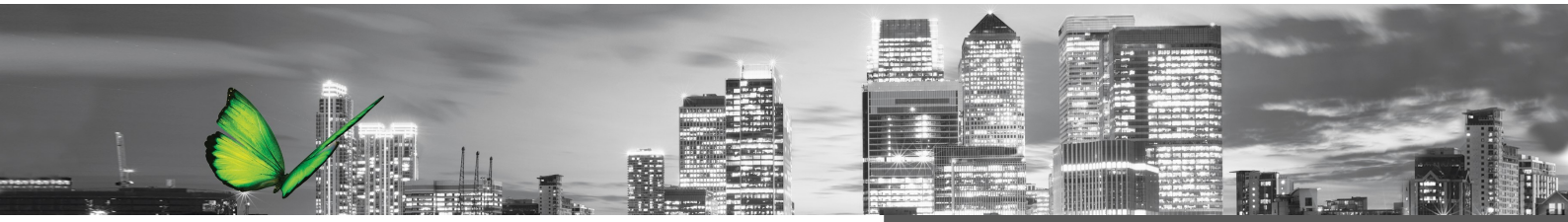
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INVESTMENT DESCRIPTION

A 7 year investment linked to the performance of the Chinese, US, UK and Australian Indices.

If on any of the semi-annual observation dates, including the Final Observation date, the closing levels of all the Underlyings are at or above 80% of their initial levels, the income will be paid. If any Underlying is below 80%, no income is paid for that period.

This investment will autocall and mature early if all Underlyings are equal to or above the Autocall Trigger on any semi-annual observation date starting at 12 months. If early maturity occurs, full capital is returned and the investment will end. If early maturity does not occur the investment will continue to the Final Observation date.

At the Final Observation date, if all Underlyings are at or above 65% of their initial levels, then full capital is returned. If any Underlying is below 65% of its original level, capital return will be reduced on a 1-for-1 basis. For example if the worst performing Underlying has fallen to 40% of its original level, 40% of the capital will be returned.

BENEFITS

- Opportunity for regular income payments even where the Underlyings show significant falls.
- Autocall feature potentially shortens the investment term and is triggered by minimal growth.
- Early maturity provides an opportunity to re-assess client's wealth strategy.
- Daily pricing.

RISKS

- The return is limited to the pre-defined investment terms.
- The income payment is conditional upon the Underlying performance.
- Investors will be exposed to the credit risk of the Issuer. If the Issuer becomes insolvent or cannot make the payments on the Product for any other reason, investors could lose some or all of their investment. A decline in the Issuers credit quality is likely to reduce the market value of the Product and therefore the price an investor may receive for the Product if they were to sell them in the market.
- There is a risk to capital should one of the Underlyings breach the capital protection barrier on its Final Observation date.
- Should investors need to sell their investment before maturity, the trading price will likely mean they get back less than they invested.

PRODUCT FACTS & FEATURES

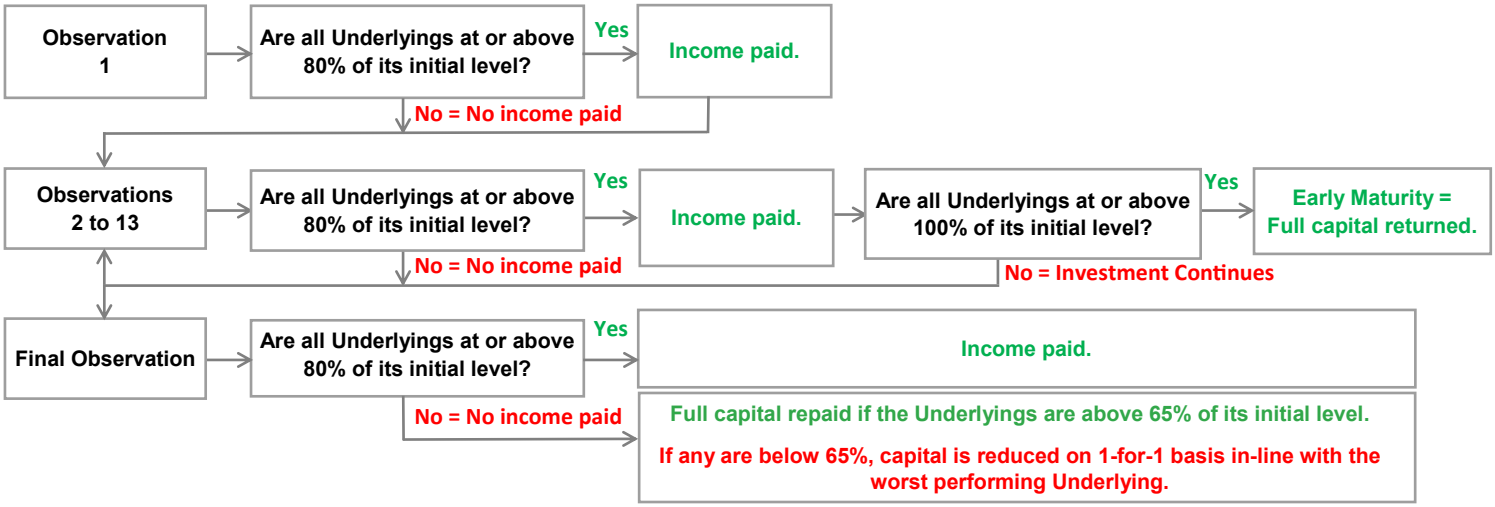
Issuer:	CIBC
Credit Ratings:	Fitch AA-, Moody's Aa2, S&P A+ **Source**: Bloomberg 07.02.2020
Maximum Term:	7 years
Investment Structure: **Autocall Opportunities:**	Non Memory Income Autocall Semi-Annual (First Observation at 12 months)
Autocall Trigger:	100% of initial level
Income Rate:	GBP = 3.50% Semi-Annually USD = 4.30% Semi-Annually
Income Trigger:	80% of initial level
Capital Risk:	Not capital protected
Capital Protection Barrier:	65% Final level (European style)

Underlying Basket	**Bloomberg Code**
China: HSCEI	HSCEI Index
US: NASDAQ 100	NDX Index
UK: FTSE 100	UKX Index
Australia: ASX 200	AS51 Index

KEY INFORMATION

Subscription Period:	07 Feb 2019 – 05 Mar 2020 (4.30pm UK Time)
Issue Price:	100%
Strike Date:	06 March 2020
Issue Date:	16 March 2020
1st Coupon Observation:	08 September 2020
1st Autocall Observation:	08 March 2021
Final Observation:	08 March 2027
Maturity Date:	15 March 2027
Denominations:	1,000 then lots of 1
ISIN:	GBP = XS2118195531 USD = XS2118193593

HOW THE INVESTMENT WORKS



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Observation Dates (some dates may vary if a bank holiday occurs, GBP dates are shown below)

	Observation Date	Payment Date	Income Trigger	Autocall Trigger
Observation 1	08 September 2020	15 September 2020	80%	n/a
Observation 2	08 March 2021	15 March 2021	80%	100%
Observation 3	07 September 2021	14 September 2021	80%	100%
Observation 4	07 March 2022	14 March 2022	80%	100%
Observation 5	06 September 2022	13 September 2022	80%	100%
Observation 6	06 March 2023	13 March 2023	80%	100%
Observation 7	06 September 2023	13 September 2023	80%	100%
Observation 8	06 March 2024	13 March 2024	80%	100%
Observation 9	06 September 2024	13 September 2024	80%	100%
Observation 10	06 March 2025	13 March 2025	80%	100%
Observation 11	08 September 2025	15 September 2025	80%	100%
Observation 12	06 March 2026	13 March 2026	80%	100%
Observation 13	08 September 2026	15 September 2026	80%	100%
Final Observation	08 March 2027	15 March 2027	80%	65% European Barrier

IDAD was established in 2002 and our approach from the outset, is what we call the "*IDAD Difference*". The selection of the investments we offer is not decided in terms of profitability alone and when developing investment products, we favour evidence over dogma. We are happy to work with advisers and product providers alike to deliver a range of investment options to suit differing client wealth strategies. We're proud of our approach to business as well as the investments delivered as a result of the "*IDAD Difference*". We are committed to building upon our reputation for bringing benefits to all involved in the investment process, but most importantly to the clients.

Canadian Imperial Bank of Commerce provides banking and financial services to consumers, individuals, and corporate clients in Canada and around the world. Now more than 150 years old, Canadian Imperial Bank of Commerce (CIBC) has assets worth more than $400 billion and is one of Canada's "Big 5" banks. It serves more than 11 million clients in Canada, the US, and around the world. Through four strategic business units, CIBC provides a range of financial products and services to individuals, small businesses, and commercial, corporate, and institutional customers.

Source: Bloomberg 07.02.2020

RATIONALE

Structured products are becoming increasingly popular for investors due to the wide variety of payoffs and levels of protection that can be achieved by the different types of structures that are available.

The opportunity for an income stream can be of key importance to investors as part of their wealth planning. The probability of an income payment being triggered is increased with this investment as an Underlying needs to show a fall of 20% from its initial level on any observation date before the income stream is disrupted.

The four Underlyings detailed overleaf have been selected in order to support the anticipated delivery of that income.

The autocall payoff can bring an early return of capital allowing the opportunity for a re-assessment of investment strategy. The value of this feature cannot be underestimated as it brings with it the opportunity to secure capital value, as well as the chance to take advantage of future market trends.

To manage the capital risk, a final level barrier set at 65% means an Underlying must fall by more than 35% over 7 years before capital is at risk.

SUITABILITY

This product may be suitable for investors who:

- Are seeking the opportunity for higher returns than current cash rates at the time this product was launched.
- Are seeking income rather than growth.
- Understand and accept there is a risk to capital and how the Capital Protection Barrier works.
- Understand the impact of global economic issues and how they will affect the product.
- Understand the criteria which will determine the income payments.
- Are looking to invest for the medium to long term, being happy to remain invested until maturity.
- Can afford to have their cash invested for the full term of the Product.
- Wish to use this investment as part of a well-diversified portfolio.
- Understand that the returns are pre-defined and that they will forgo any growth in the Underlyings which exceeds the fixed level available with this investment product.
- Understand the risk to capital in the event of a counterparty default.
- Should they need to sell their investment, accept that the trading price will likely mean they get back less than they invested.
- Appreciate that income payments are conditional.

Secondary Market

The Issuing bank will endeavour to provide quotes under normal market conditions for trading purposes upon request, subject to a Bid-Offer spread of 1%. On the secondary market, traded prices will include any accrued interest ("dirty prices").

Sale trades will settle 2 days after the trade date.

Trade orders should be sent to orders@idad.com

All trades will be settled direct with IDAD's Euroclear a/c 44382

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THE UNDERLYINGS

The **Hang Seng China Enterprises Index** is a free-float cap-weighted index comprised of H-Shares, Red-chips and private enterprises (P-chips) listed on the HKEx. Effective on 5-Mar-2018, HSCEI index includes Red-chips and P-chips as constituents. HSCEI does not have official ISIN registered. The membership of HSCEI Index is not official.

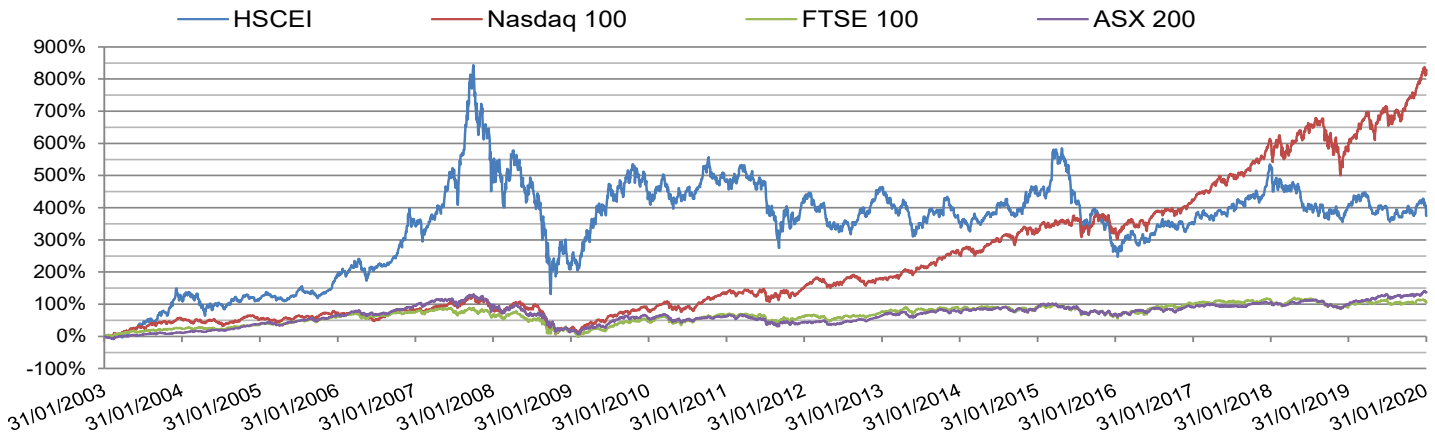
The **S&P/ASX 200** measures the performance of the 200 largest index-eligible stocks listed on the ASX by float-adjusted market capitalization. Representative liquid and tradable, it is widely considered Australia's preeminent benchmark index. The index is float-adjusted. The index was launched in April 2000.

The **FTSE 100 Index** is a capitalization-weighted index of the most highly capitalized companies traded on the London Stock Exchange. The equities use an investibility weighting in the index calculation. The index was developed with a base level of 1000 as of December 30, 1983.

The **NASDAQ 100 Index** is a modified capitalization-weighted index of the 100 largest and most active non-financial domestic and international issues listed on the Nasdaq. No security can have more than a 24% weighting. The index was developed with a base value of 125 as of February 1, 1985. Prior to December 21, 1998 the Nasdaq 100 was a cap-weighted index.

Source: Bloomberg 07.02.2020

MOVEMENT IN THE UNDERLYINGS OVER THE PAST 17 YEARS



17 Year Back-Testing

Back-testing shows how the investment would have performed historically using data from previous potential strike dates and observations. Although past performance is not an indication of future performance, it can give a factual insight into how the investment would have performed historically.

This 17 year back-test shows the historical data for a full 10 years of 7 year products that could reach the full term.

Autocall Test	Autocalled	%	Autocall Test	Autocalled	%
12 Months	1,424	56.94%	**48 Months**	58	2.32%
18 Months	208	8.32%	**54 Months**	87	3.48%
24 Months	44	1.76%	**60 Months**	26	1.04%
30 Months	28	1.12%	**66 Months**	33	1.32%
36 Months	36	1.44%	**72 Months**	2	0.08%
42 Months	0	0.00%	**78 Months**	32	1.28%

Total Number Tested	% Matured Early	% To Reach Final Date	% That Returned Full Capital	% Barrier Breach	% Of Coupons Paid	Average Historic Return GBP	Average Historic Return USD
2501	79.09%	20.91%	98.40%	1.60%	63.25%	5.81% p.a.	7.16% p.a.

Past performance is not a reliable indicator of future performance and should not be used to assess the future returns or risks

Source: Bloomberg 07.02.2020, Data period: 31.01.2003 to 31.01.2020 - Assumptions shown are net of any initial fees or costs and describe the potential historic return that a client would have received based on the terms of this Product.

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