MORGAN STANLEY
100% CAPITAL PROTECTED AUTOCALL

JANUARY 2025 FACTSHEET

TARGET RETURN: GBP = 8.70% p.a. USD = 8.90% p.a.

INVESTMENT DESCRIPTION

A 6 year investment linked to the performance of Japanese, Italian and UK Indices.

If on any semi-annual observation date (including the Final Observation date), starting at 36 months, all of the Underlyings are at or above the Autocall Trigger, the investment will autocall. Initial capital plus the Coupon Rate for each semi-annual period which has elapsed is paid and the investment will end.

The Product is 100% Capital Protected so full capital will be returned to investors at maturity irrespective of the performance of the Underlyings.

BENEFITS

- Autocall feature potentially shortens the investment term and is triggered by minimal market growth.
- Snowballing coupon.
- 100% Capital Protected at maturity.
- Early maturity provides an opportunity to re-assess client's wealth strategy.
- Daily pricing.

RISKS

- The return is limited to the pre-defined investment terms.
- The coupon payment is conditional upon the Underlying performance.
- Investors will be exposed to the credit risk of the Issuer. If the Issuer becomes insolvent or cannot make the payments on the Product for any other reason, investors could lose some or all of their investment. A decline in the Issuers credit quality is likely to reduce the market value of the Product and therefore the price an investor may receive for the Product if they were to sell them in the market.
- Should investors need to sell their investment before maturity, the trading price will likely mean they get back less than they invested.

PRODUCT FACTS & FEATURES

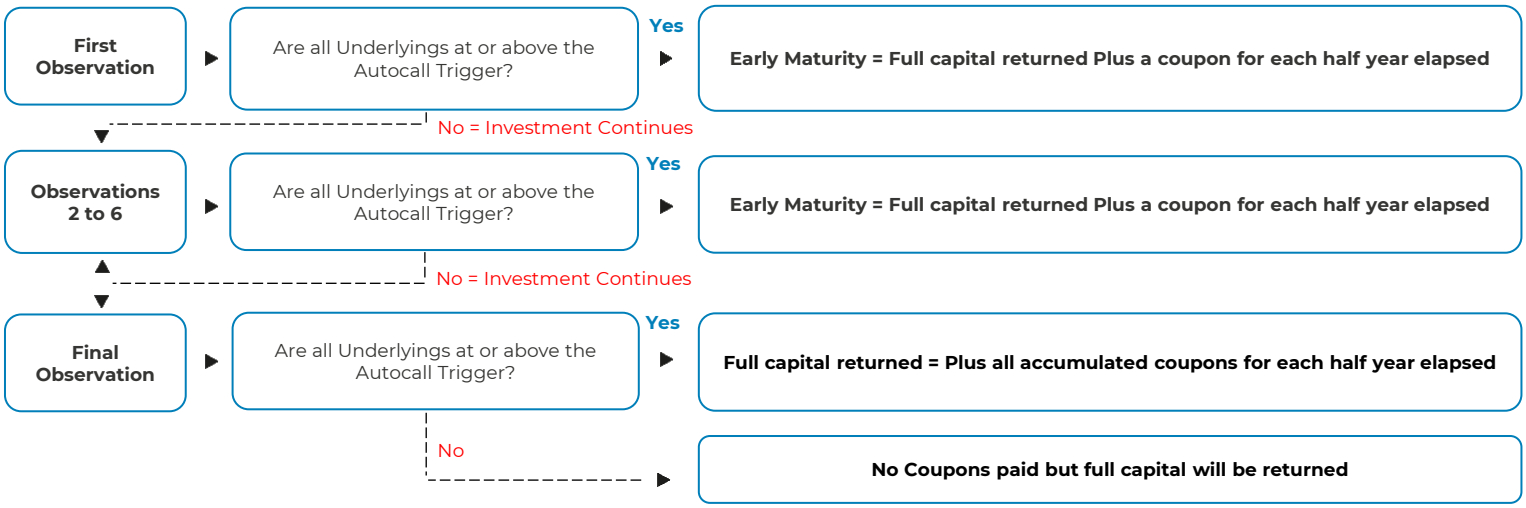
Issuer:	Morgan Stanley B.V.
Guarantor:	Morgan Stanley
Credit Ratings:	Moody's A1, S&P A-, Fitch A+
Source:	Morgan Stanley 19.12.2024
Maximum Term:	6 years
Investment Structure:	Capital Protected Autocall
Autocall Opportunities:	Semi-Annual (First Observation at 36 months)
Autocall Trigger:	100% of initial level
Coupon Rate:	GBP: 4.35% Semi-Annually (8.70% p.a.) USD: 4.45% Semi- Annually (8.90% p.a.)
Capital Risk:	None
Capital Protection:	100% Capital Protected at maturity

Underlying Basket	**Bloomberg Code**
Japan: Nikkei 225	NKY Index
Italy: FTSE MIB	FTSEMIB Index
UK: FTSE 100	UKX Index

KEY INFORMATION

Subscription Period:	19 Dec 2024 – 28 Jan 2025 (4.30pm UK Time)
Issue Price:	100%
Strike Date:	29 January 2025
Issue Date:	05 February 2025
1st Autocall Observation:	31 January 2028
Final Observation:	29 January 2031
Maturity Date:	05 February 2031
Denominations:	1,000 then lots of 1,000
ISIN:	GBP = XS2918073052 USD = XS2918073136

HOW THE INVESTMENT WORKS



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OBSERVATION DATES (some dates may vary if a bank holiday or non-business day occurs, GBP dates shown below).

	Observation Date	Payment Date	Autocall Trigger
Observation 1	31 January 2028	07 February 2028	100%
Observation 2	31 July 2028	07 August 2028	100%
Observation 3	29 January 2029	05 February 2029	100%
Observation 4	30 July 2029	06 August 2029	100%
Observation 5	29 January 2030	05 February 2030	100%
Observation 6	29 July 2030	05 August 2030	100%
Final Observation	29 January 2031	05 February 2031	100%
Final Observation	29 January 2031	05 February 2031	100% Capital Protected

IDAD was established in 2002 and our approach from the outset, is what we call the "IDAD Difference". The selection of the investments we offer is not decided in terms of profitability alone and when developing investment products, we favour evidence over dogma. We are happy to work with advisers and product providers alike to deliver a range of investment options to suit differing client wealth strategies. We're proud of our approach to business as well as the investments delivered as a result of the "IDAD Difference". We are committed to building upon our reputation for bringing benefits to all involved in the investment process, but most importantly to the clients.

Morgan Stanley, a bank holding company, provides diversified financial services on a worldwide basis. The Company operates a global securities business which serves individual and institutional investors and investment banking clients. Morgan Stanley also operates a global asset management business.

Source: Bloomberg 19.12.2024

RATIONALE

Structured products are becoming increasingly popular for investors due to the wide variety of payoffs and levels of protection that can be achieved by the different types of structures that are available.

Autocalls have been one of the most popular structures over the years. With a classic autocall, returns are paid if all Underlyings are at or above the Autocall Trigger on an observation date.

The Underlyings detailed overleaf have been selected in order to support the anticipated delivery of the coupons.

The autocall payoff can bring an early return of capital allowing the opportunity for a re-assessment of investment strategy. The value of this feature cannot be underestimated as it brings with it the opportunity to secure capital value, as well as the chance to take advantage of future market trends.

The Product is 100% Capital Protected so full capital will be returned to investors at maturity irrespective of the performance of the Underlying.

SUITABILITY

This product may be suitable for investors who:

- Are seeking the opportunity for higher returns than current cash rates at the time this product was launched.
- Are seeking growth rather than income.
- Are seeking 100% Capital Protection.
- Understand the impact of global economic issues and how they will affect the product.
- Understand the criteria which will determine the coupon payments.
- Are looking to invest for the medium to long term, being happy to remain invested until maturity.
- Can afford to have their cash invested for the full term of the Product.
- Wish to use this investment as part of a well-diversified portfolio.
- Understand that the returns are pre-defined and that they will forgo any growth in the Underlyings which exceeds the fixed level available with this investment product.
- Understand the risk to capital in the event of a counterparty default.
- Should they need to sell their investment, accept that the trading price will likely mean they get back less than they invested.

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THE UNDERLYINGS

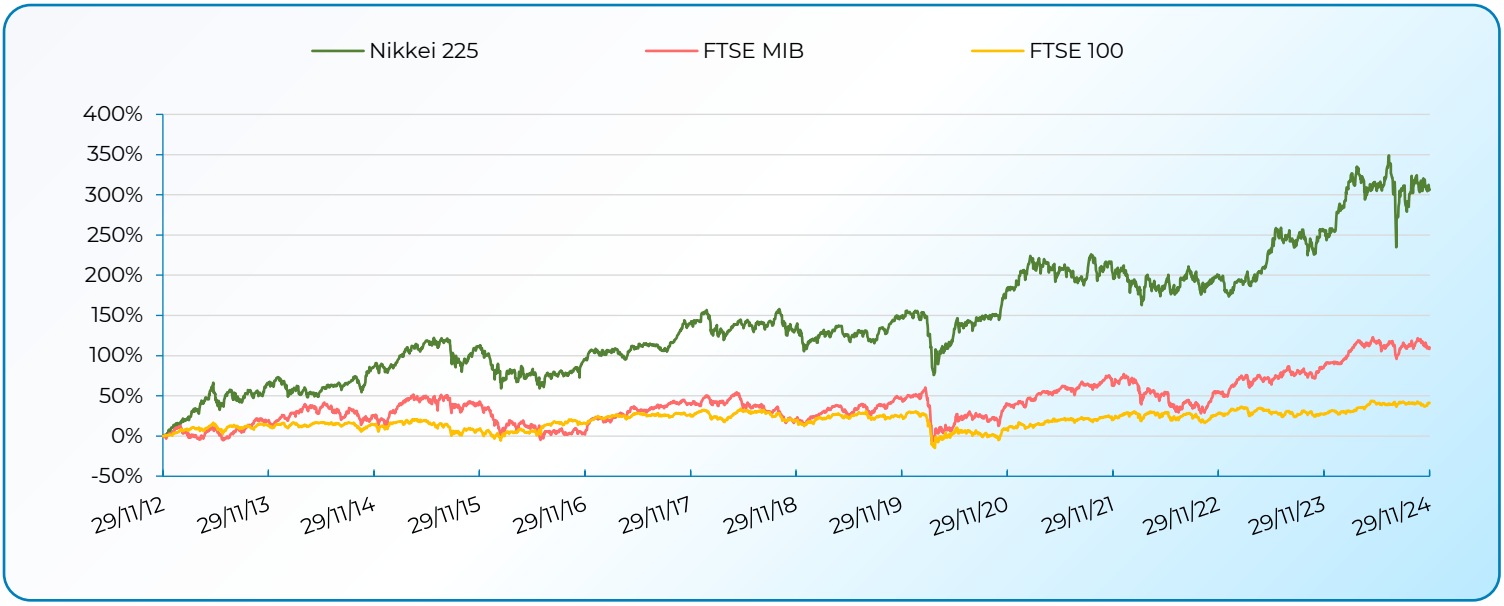
The **Nikkei-225 Stock Average** is a price-weighted average of 225 top-rated Japanese companies listed in the First Section of the Tokyo Stock Exchange. The Nikkei Stock Average was first published on May 16, 1949, where the average price was ¥176.21 with a divisor of 225.

The Index consists of the 40 most liquid and capitalized stocks listed on the Borsa Italiana. In the **FTSE MIB Index** foreign shares are eligible for inclusion. Secondary lines are not eligible for inclusion. The calculation and methodology is unchanged from S&P MIB Index.

The **FTSE 100 Index** is a capitalization-weighted index of the 100 most highly capitalized companies traded on the London Stock Exchange. The equities use an investibility weighting in the index calculation. The index was developed with a base level of 1000 as of December 30, 1983. * Please see UKEDA100 Index and FTPTP100 Index for the official FTSE 100 Index Dividend Yield and P/E Ratio*

Source: Bloomberg 19.12.2024

MOVEMENT IN THE UNDERLYINGS OVER A 12 YEAR PERIOD

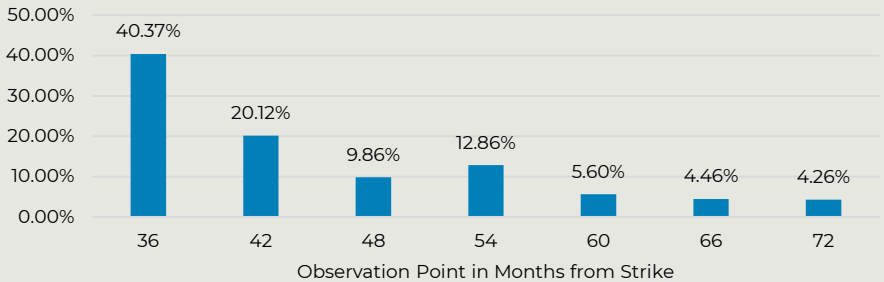


12 YEAR BACK-TESTING

Back-testing shows how the investment would have performed historically using data from previous potential strike dates and observations. Although past performance is not an indication of future performance, it can give a factual insight into how the investment would have performed historically.

This 12 year back-test shows the historical data for a full 6 years of 6 year products that could reach the full term.

Of the 1,501 product scenarios tested, 97.53% would have autocalled paying all available coupons.



Total Number Tested:	1,501
% Autocalled:	97.53%
% Not Autocalled:	2.47%
% That Returned Full Capital:	100%
Average Historic Return GBP:	8.70% p.a.
Average Historic Return USD:	8.90% p.a.

Past performance is not a reliable indicator of future performance and should not be used to assess the future returns or risks

Source: Bloomberg 19.12.2024, Data period: 29.11.2012 to 29.11.2024 - Assumptions shown are net of any initial fees or costs and describe the potential historic return that a client would have received based on the terms of this Product.

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PLACING TRADES

Trade orders should be sent to orders@idad.com
All trades will be settled direct with IDAD's Euroclear a/c 44382

SECONDARY MARKET

The Issuing bank will endeavour to provide quotes under normal market conditions for trading purposes upon request, subject to a Bid-Offer spread of 1%. On the secondary market, traded prices will include any accrued interest ("dirty prices"). Sale trades will settle 2 days after the trade date.
Trading details as above.

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UK Retail Restrictions: None

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