5Y Semi-Annual Snowballing Autocallable linked to FTSE100 and USO UP ETF.

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Indicative product description

The Autocallable Note is a product that offers an attractive return if on any Observation Date all Underlyings close at or above a predefined Mandatory Early Redemption Level and can provide an enhanced return compared to a direct investment in slightly positive or stable market conditions. The payout and a mandatory early redemption are conditional on the performance of the underlyings.



Summary of indicative product terms

Issuer	UBS AG, Jersey Branch (A2/A/A)
Lead manager	UBS AG Jersey
Strike date	27 March 2015
Issue date	07 April 2015
Expiration date	27 March 2020
Redemption date	03 April 2020, subject to Mandatory Early Redemption Event
Tenor	5 years
Currency	GBP
Issue price	100.00% of nominal value
Capital protection	None
Mandatory Early Redemption Event observation dates	Semiannually (including Expiration Date)
Mandatory Early Redemption Event	If on any Mandatory Early Redemption Observation Date all the underlyings close at or above the Mandatory Early Redemption Level of 100% (including Expiration Date)
Coupon	5.25% per semester, payable only in case of a Mandatory Early Redemption Event
Barrier event	If the worst performing underlying below the Barrier Level on the Expiration Date
Participation (at expiry and subject to a Mandatory Early Redemption Event)	100.00% participation in the worst performing underlying on the Expiration Date if a Barrier event occurs
Underlyings	FTSE 100 Index, USO UP ETF
ISIN	XS1196385428

Product description

The Worst Of Autocallables are structured products and offer solutions for investors with medium to higher risk tolerances, who seek to efficiently access a certain market or to potentially enhance their return.

The effective redemption date of this product and the conditional exit rate payment depend on the price of the worst performing underlying on the predefined observation dates. If no Mandatory Early Redemption Event has occurred and a barrier event occurs at expiry, the payout is linked to the performance of the worst performing underlying on the Expiration Date (without currency impact):

- **If on the Expiration Date all the underlyings close at or above the Barrier Level,** you will receive 100.00% of the nominal value plus a coupon for each observation period since inception in cash.
- **If a Mandatory Early Redemption Event event has not occurred and** if any underlying closes below the barrier level on the Expiration Date, you will receive for each Note a cash settlement equal to the final level of the worst performing underlying.

Main benefits at a glance

- Autocall feature potentially shortens the tenor of the Note
- Mandatory Early Redemption Amount feature provides a cash-out opportunity at regular intervals
- Enhanced returns compared to a direct investment in slightly positive or stable markets

Main risks at a glance

- Redemption potentially linked to the negative underlying performance if the barrier is breached on the Expiration Date
- In case of a Mandatory Early Redemption Event, the potential return is limited to the coupon payment
- You are fully exposed to the default risk of the issuer

Investment rationale

The Note is a structured product belonging to the "Optimisation" category. It is suitable for investors who are moderately bullish on the underlying instruments, but also want to enhance return thanks to a high autocall coupon. The Autocallable Notes provide early call opportunities. Upon autocall, the Note will be early redeemed with 100.00% of the nominal amount plus a rebate in the form of a variable coupon equal to n*5.25% per semester, n being the observation at which it is early redeemed.

In addition, the Notes come with a knock-in feature which provides conditional protection (if not early called) (the "Knock-in feature"). This product description aims to explain only those Notes with knock-in and autocall features.

Scenario analysis

Return on Investment (ROI) on the redemption date

Assumptions: No Mandatory Early Redemption prior to expiration date, Mandatory Early Redemption level 100.00%, barrier level 60.00%, absolute downside participation 100.00% (100.00% participation if barrier event occurs)



Scenario 1: Autocall with coupon

If on the Expiration Date, the worst performing underlying closes at or above its Mandatory Early Redemption level, the Note will be redeemed immediately, and you will get back your principal plus a coupon according to table 2.

Scenario 2: Redemption at maturity with capital reimbursement

As long as all underlyings do not have a closing level below the barrier on the Expiration Date and a Mandatory Early Redemption Event occurred, you will receive 100.00% of the nominal invested even if the worst performing underlying closes below the autocall level on the Expiration Date. Besides, if the worst performing underlying closes above its autocall level, you will receive 100.00% of the nominal invested plus a coupon of 52.50%.

Scenario 3: Full downside risk (barrier breached)

There is no protection against falling prices if the worst performing underlying closes below the barrier level on the Expiration Date. You will be fully exposed to the negative performance of the worst performing underlying. In a worst case scenario, this position becomes worthless and you would lose all of the invested capital.

Table 1—Scenario analysis at expiry

Worst performing name on the expiration date	Redemption amount if barrier event occurs	Redemption amount if barrier event does not occur
Chg %		
100.00%	na	152.50%
50.00%	na	152.50%
20.00%	na	152.50%
0.00%	na	152.50%
-20.00%	na	100.00%
-40.00%	na	100.00%
-50.00%	50.00%	na
-100.00%	0.00%	na

Note: For illustrative purposes only

Table 2—Illustration of autocall

Semiannual observation dates	Autocall level	Contingent Coupon, subject to Autocall
1st	100.00%	5.25%
2nd	100.00%	10.50%
3rd	100.00%	15.75%
4th	100.00%	21.00%
5th	100.00%	26.25%
…	…	…
8th	100.00%	42.00%
9th	100.00%	47.25%
10th	100.00%	52.50%

Note: For illustrative purposes only

Product suitability

Market view

You expect underlyings to increase up to the Expiration Date and do not expect the price to fall substantially during the lifetime of the product. In any case, you expect that no barrier event occurs. In addition, you accept that the product redeems early if all the underlyings close at or above the Mandatory Early Redemption level on any of the observation dates, paying back 100% of the Nominal in cash plus a Contingent Coupon.

You wish to have exposure to GBP. If the currency of the product is different from your reference currency, the return may increase or decrease as a result of currency fluctuations.

Investment horizon

You have a maximum investment horizon of 5 years and are willing to accept a potential Mandatory Early Redemption Event.

Risk tolerance

You are an experienced investor and are familiar with both structured products, equity markets.

You **do not** require predetermined, regular coupon income as your objective is appreciation of assets in the long term.

You **do not** require capital protection and you are conscious of making an investment that is exposed to the full downside of the underlyings.

You should hold this product as part of a diversified portfolio and avoid any significant concentration risk in regards to the underlyings and/or the issuer/guarantor.

Risks

Product-specific risks

You are aware that if at least one underlying closes on the Expiration Date below the barrier level, the capital is at risk. You may lose some or all of the invested capital, as you are fully exposed to any decline in the level of the underlyings.

You will not receive the benefit of dividends or other income that may be paid on the underlyings.

Should the product be redeemed early, you are exposed to a reinvestment risk.

Credit risk

All structured products are subject to the creditworthiness of the issuer and/or guarantor (if applicable). You bear the credit risk of UBS AG.

Valuation: Should the quality and/or the credit rating of the issuer deteriorate over the lifetime of the investment, the value of the product may be affected. Whilst a fall in value alone would not impact any redemption amount paid on the redemption date, it could affect the proceeds of a Mandatory Early Redemption Event or sale in the secondary market.

Default: You are fully exposed to the default risk of the issuer.

Liquidity/early termination

The lead manager intends, but is not obliged, to provide a daily secondary market under normal market conditions. The assessment of normal market conditions and the provision of a secondary market are at the issuer / lead manager's discretion or follow rules of the exchange where listed, in case of listed notes.

By selling in the secondary market you may receive less than the capital invested.

The product may contain terms and conditions that allow the issuer to determine or adjust in its absolute discretion the value of the underlyings if certain market disruption events, index adjustments, tax redemptions, corporate events or other circumstances affecting normal activities occur (please see term sheet for details). Such terms and conditions may also allow the issuer to close the product at an amount determined by the calculation agent. This early termination amount is usually equivalent to the prevailing mark-to-market value.

Market risk

Prior to the redemption date, the pricing behaviour of the product, including the bid/ask spread, will be influenced not only by the level of the underlyings but also by other risk factors such as interest rates, volatilities and credit quality of the issuer/guarantor.

Therefore, the product may trade considerably below 100.00% on the Expiration Date even without the underlyings trading below the barrier level.

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