# 6Y Semi-Annual Snowballing Autocallable linked to Taiwan Stock Exchange Weighted Index, S&P/ASX 200, S&P/TSX 60, OMX Stockholm 30 Index.

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## Indicative product description

The Autocallable Note is a product that offers an attractive return if on any Observation Date all Underlyings close at or above a predefined Early Redemption Level and can provide an enhanced return compared to a direct investment in slightly positive or stable market conditions. The payout and an early redemption are conditional on the performance of the underlyings.



## Summary of indicative product terms

| | |
|---|---|
| Issuer | UBS AG, Jersey Branch (A2/A/A) |
| Lead manager | UBS AG Jersey |
| Strike date | 03 July 2014 |
| Issue date | 10 July 2014 |
| Expiration date | 03 July 2020 |
| Redemption date | 10 July 2020, subject to early redemption |
| Tenor | 6 years |
| Currency | USD |
| Issue price | 100.00% of nominal value |
| Capital protection | None |
| Early redemption observation dates | Semiannually (including Expiration Date) |
| Early redemption event | If on any Observation Date all the underlyings close at or above the Early Redemption Level of 100% (including Expiration Date) |
| Coupon | 4.30% per semester, subject to the coupon barrier of 75%, observed Semi-Annually |
| Barrier event | If the worst performing underlying closes below the barrier level of 75% on the Expiration Date. |
| Participation (at expiry and subject to early redemption event) | 100.00% participation in the worst performing underlying on the Expiration Date if a Barrier event occurs |
| Underlyings | TWSE Index, AS51 Index, SPTSX 60 Index, OMX Index |
| ISIN | XS1083216793 |

## Product description

The Worst Of Autocallables are structured products belonging to the "Optimisation" category. Optimisation products offer solutions for investors with medium to higher risk tolerance, who seek to efficiently access a certain market or to potentially enhance their return.

The effective redemption date of this product and the conditional coupon payment depend on the price of the worst performing underlying on the predefined observation dates. If on any observation date (including the Expiration Date) all underlyings close at or above the coupon barrier level a coupon payment takes place. If no early redemption occurs and a barrier event has occurred, the payout is linked to the performance of the worst performing underlying on the Expiration Date (without currency impact):

- **If on any observation date (including the Expiration Date) all underlyings close at or above the Early Redemption Level,** you will receive 100.00% of the nominal value.
- **If an early redemption event has not occurred and**
  - if all underlyings do not close below the barrier level on the Expiration Date, you will receive 100.00% of the nominal value at Redemption Date
  - if any underlying closes at or below the barrier level on the Expiration Date, you will receive for each Note a cash settlement equal to the smaller of 100.00% or the final level of the worst performing underlying

### Main benefits at a glance

- Autocall feature potentially shortens the tenor of the Note
- Coupon payments subject to coupon barrier
- Early redemption feature provides a cash-out opportunity at regular intervals
- Enhanced returns compared to a direct investment in slightly positive or stable markets

### Main risks at a glance

- Redemption potentially linked to the negative underlying performance if the barrier is touched or breached
- You are fully exposed to the default risk of the issuer

## Investment rationale

The Note is a structured product belonging to the "Optimisation" category. It is suitable for investors who are moderately bullish on all underlying instruments, but also want to enhance return thanks to a high autocall coupon. The Autocallable Notes provide early call opportunities. Upon autocall, the Note will be early redeemed with 100.00% of the nominal amount.

On every observation date a coupon of 4.30% per half year is paid when all underlyings close at or above the Coupon Barrier Level.

In addition, the Notes come with a knock-in feature which provides conditional protection (if not early called) (the "Knock-in feature"). This product description aims to explain only those Notes with knock-in and autocall features.

## Scenario analysis

Return on Investment (ROI) on the redemption date

Assumptions: No early redemption prior to expiration date, early redemption level 100.00%, coupon barrier level 75%, barrier level 75.00%, absolute downside participation 100.00% (100.00% participation if barrier event occurs)



### Scenario 1: Autocall with coupon

If on any semi-annual observation date (including Expiration Date), the worst performing underlying closes at or above its autocall level, the Note will be redeemed immediately at 100%. Besides, if the worst performing underlying closes at or above its Coupon Barrier Level on an observation date, you will receive 4.30% of the nominal invested.

### Scenario 2: Redemption at maturity with capital reimbursement

As long as all underlyings do not have a closing level below the barrier on the Expiration Date and no early redemption event occurred, you will receive 100.00% of the nominal invested even if the worst performing underlying closes below the autocall level on the Expiration Date. Besides, if the worst performing underlying closes at or above its Coupon Barrier Level on an observation date, you will receive 4.30% of the nominal invested.

### Scenario 3: Full downside risk (barrier touched)

There is no protection against falling prices if the worst performing underlying has a closing level below the barrier on the Expiration Date. You will be fully exposed to the negative performance of the worst performing underlying. In a worst case scenario, this position becomes worthless and you would lose all of the invested capital.

### Table —Scenario analysis at expiry

| Worst performing name on the expiration date | Redemption amount if barrier event occurs | Redemption amount if barrier event does not occur |
|---|---|---|
| Chg % | | |
| 100.00% | na | 100.00% |
| 50.00% | na | 100.00% |
| 20.00% | na | 100.00% |
| 0.00% | na | 100.00% |
| -20.00% | na | 100.00% |
| -40.00% | 60.00% | na |
| -50.00% | 50.00% | na |
| -100.00% | 0.00% | na |

Note: For illustrative purposes only

## Product suitability

### Market view

You expect underlyings to increase up to the Expiration Date and do not expect the price to fall substantially during the lifetime of the product. In any case, you expect that no barrier event occurs. In addition, you accept that the product redeems early if all the underlyings close at or above the early redemption level on any of the observation dates, paying back 100% of the Nominal in cash plus a Contingent Coupon.

You wish to have exposure to USD. If the currency of the product is different from your reference currency, the return may increase or decrease as a result of currency fluctuations.

### Investment horizon

You have a maximum investment horizon of 6 years and are willing to accept a potential early redemption.

### Risk tolerance

You are an experienced investor and are familiar with both structured products and equity markets.

You **do not** require predetermined, regular coupon income as your objective is appreciation of assets in the long term.

You **do not** require capital protection and you are conscious of making an investment that is exposed to the full downside of the underlyings.

You should hold this product as part of a diversified portfolio and avoid any significant concentration risk in regards to the underlyings and/or the issuer/guarantor.

## Risks

### Product-specific risks

You are aware that if at least one underlying closes on the Expiration Date below the barrier level, the capital is at risk. You may lose some or all of the invested capital, as you are fully exposed to any decline in the level of the underlyings.

You will not receive the benefit of dividends or other income that may be paid on the underlyings.

Should the product be redeemed early, you are exposed to a reinvestment risk.

### Credit risk

All structured products are subject to the creditworthiness of the issuer and/or guarantor (if applicable). You bear the credit risk of UBS AG.

Valuation: Should the quality and/or the credit rating of the issuer deteriorate over the lifetime of the investment, the value of the product may be affected. Whilst a fall in value alone would not impact any redemption amount paid on the redemption date, it could affect the proceeds of an early redemption or sale in the secondary market.

Default: You are fully exposed to the default risk of the issuer.

### Liquidity/early termination

The lead manager intends, but is not obliged, to provide a daily secondary market under normal market conditions. The assessment of normal market conditions and the provision of a secondary market are at the issuer / lead manager's discretion or follow rules of the exchange where listed, in case of listed notes.

By selling in the secondary market you may receive less than the capital invested.

The product may contain terms and conditions that allow the issuer to determine or adjust in its absolute discretion the value of the underlyings if certain market disruption events, index adjustments, tax redemptions, corporate events or other circumstances affecting normal activities occur (please see term sheet for details). Such terms and conditions may also allow the issuer to close the product at an amount determined by the calculation agent. This early termination amount is usually equivalent to the prevailing mark-to-market value.

### Market risk

Prior to the redemption date, the pricing behaviour of the product, including the bid/ask spread, will be influenced not only by the level of the underlyings but also by other risk factors such as interest rates, volatilities and credit quality of the issuer/guarantor.

Therefore, the product may trade considerably below 100.00% on the Expiration Date even without the underlyings trading at or below the barrier level.

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Best M&A Deal
*Global Finance, 2011*

Best M&A House—Switzerland
*Euromoney, 2011*

Best M&A House, Asia
*Euromoney, 2011*

Best TMT Sector Adviser of the Year
*Acquisitions Monthly, 2008–2010*

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No.1 for European Equity Trading Quality
*Greenwich Associates, 2010-2012*

No.1 for Pan-European Equity & Equity-Linked Sales
*Thomson Reuters Extel, 2002-2012*

Best Equity House—Switzerland
*Euromoney, 2010–2011*

Top 2 All-Europe Research Team,
*Institutional Investor, 2002-2013*

Pan European Equity House
*Thomson Reuters Extel, 2004 - 2012*

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*Risk, 2011, 2012, 2013*

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*Profit & Loss, 2010–2011*

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*Euromoney, 2010–2011*

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